

Subject: RE: Choose Life Plates- Updated numbers

Date: Friday, April 1, 2016 at 4:26:18 PM Eastern Daylight Time

From: Nicole Merkl

To: 'Jason Walsh'

COUNTS

MONTH	FY - 2009 Choose Life	FY - 2010 Choose Life	FY - 2011 Choose Life	FY - 2012 Choose Life
JULY		17	123	109
AUGUST		58	119	115
SEPTEMBER		51	80	95
OCTOBER		52	103	118
NOVEMBER		157	139	170
DECEMBER		104	107	108
JANUARY		138	113	145
FEBRUARY		137	142	168
MARCH		121	121	145
APRIL		135	140	145
MAY	242	136	141	145
JUNE	71	151	145	135
TTL CNT	313	1257	1473	1599

Hope this helps

Nicole

From: arizonarighttolife@gmail.com [mailto:arizonarighttolife@gmail.com] **On Behalf Of** Jason Walsh

Sent: Thursday, March 31, 2016 6:31 PM

To: Nicole Merkl

Subject: Re: Choose Life Plates- Updated numbers

nicole:

Hey! Just checking in. Let me know what numbers we are at now with Choose Life Plates. Thanks so much.

Blessings,

On Tue, Mar 8, 2016 at 12:36 PM, Nicole Merkl <NMerkl@azdot.gov> wrote:

I will look into it and get back with you, Nicole

From: arizonarighttolife@gmail.com [mailto:arizonarighttolife@gmail.com] on behalf of Jason Walsh [mailto:azrtl@azrtl.org]

Sent: Monday, March 07, 2016 12:53 PM

To: Nicole Merkl

Subject: Choose Life Plates- Updated numbers

Nicole:

I hope all is well for you. We are looking into the effectiveness of a minor marketing focus we have

been doing for the past 4 months and I wanted to check in and see what our current numbers are in terms of plates on the road. I appreciate it. Maybe it would be possible to see what our numbers were like last year as opposed to this year.

Blessings,

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Jason Walsh

Executive Director, Arizona Right to Life



Cell: [602-359-2173](tel:602-359-2173)

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Jason Walsh

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